

A photograph of two young boys in school uniforms. The boy on the left is wearing a white shirt and a maroon sweater, and is smiling while looking towards the other boy. The boy on the right is also wearing a white shirt and a maroon sweater, and is smiling broadly, showing his teeth. They are hugging each other. The background is slightly blurred, showing what appears to be a classroom or school setting with wooden paneling and a blue wall. The entire image is framed by a large red circular graphic element.

**Request for Proposal**

**Mental Well-Being for Children and Youth in Hong Kong**

**香港兒童及青年精神健康撥款計劃**



**Save the Children**  
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# Kind reminders

- 1) Please be reminded that this briefing session would be recorded by Zoom and uploaded on Save the Children Hong Kong website for participants who are not able to attend at the moment.
- 2) Anyone who chooses to use the video function is reminded that they will be visible to other participants and has accepted Zoom's privacy policy.
- 3) You are free to stay anonymous and use a pseudonym for your user name during the whole process and during the Q&A session.

**Please refer to the SCHK Privacy Policy at**

**<https://savethechildren.org.hk/en/terms-and-conditions/privacy-policy/>**  
**for full text.**

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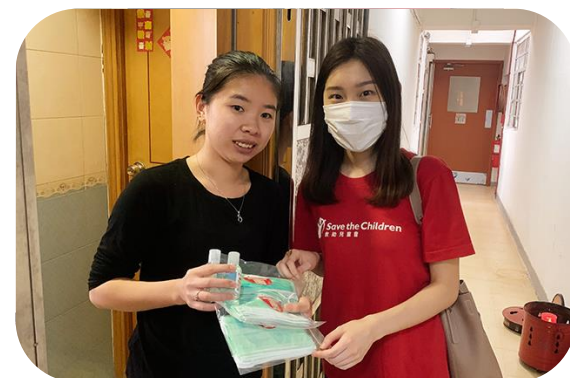


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# 與兒童同行一世紀

## A Century of Change for Children



1919



2020

# Breakthroughs for Children by 2030

## **SURVIVE** Health



No child dies from  
preventable causes  
before their fifth  
birthday

## **LEARN** Education



All children learn  
from a quality  
basic education

## **BE PROTECTED** Security



Violence against  
children is no  
longer tolerated

# Save the Children Hong Kong

## **Our Vision**

Our vision is a world in which every child attains the right to survival, protection, development and participation.

## **Our Mission**

Our mission is to inspire breakthroughs in the way the world treats children and to achieve immediate and lasting change in their lives.

## **Our Values**

We will stay true to our values of accountability, ambition, collaboration, creativity and integrity.



# 香港兒童及青年 精神健康撥款計劃

**Request for Proposal -  
Mental Well-Being for  
Children and Youth  
in Hong Kong**

# Purpose and Background

- Innovative programmes
- Improve the mental well-being of children and youth in vulnerable communities in Hong Kong

## Needs analysis since 2018 until Social Movements in late 2019



Low acceptance and awareness of mental health issues



Low capacity of mental health services and ability to reach children in need



High academic pressure and parental expectations, and digital exposure add to mental stress



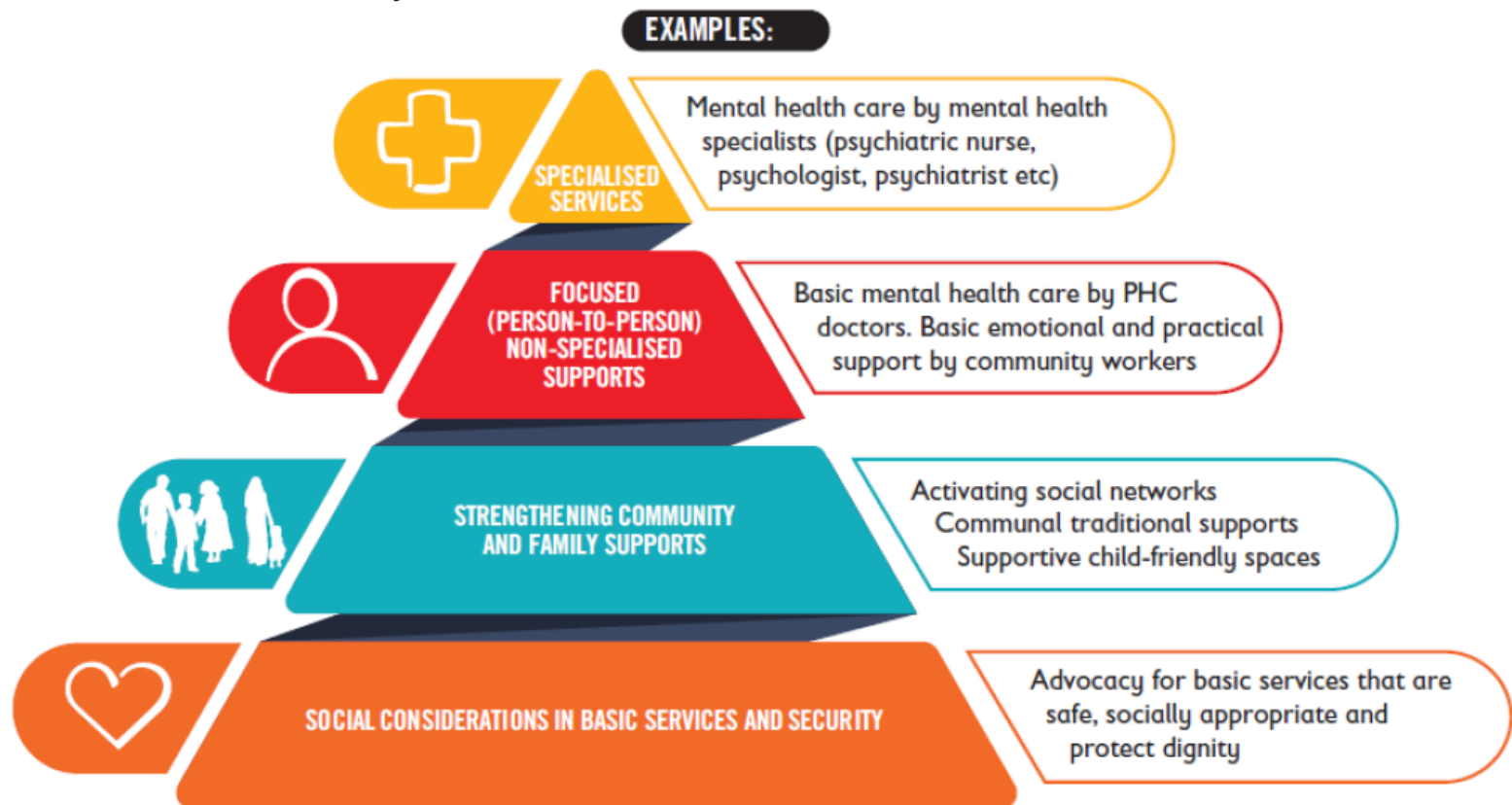


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# Project Scope and Target Audience

## Focus areas

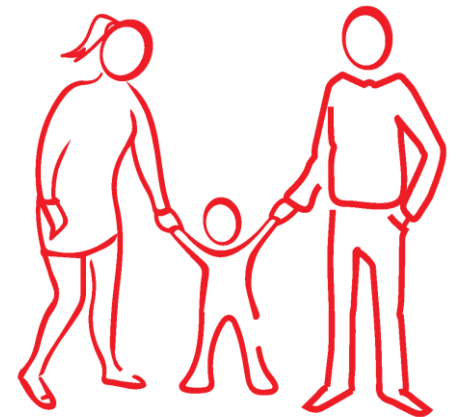
Save the Children uses a pyramid framework that identifies complementary, multiple layers of mental health support services to guide the selection of approaches based on the needs of a country



# Project Scope and Target Audience

## Level 2: Strengthening community and family supports

- Peer empowerment and support programmes to enhance mental well-being
- Early childhood development or youth programmes with integrated focus on building resilience
- Digital well-being programmes to enhance social emotional well-being
- School talks and school-based programmes to promote children's resilience as well as social and emotional learning
- Capacity building for parents and teachers to promote awareness of child and youth mental health
- Youth mental health awareness campaigns that engage children and youth or are led by them



# Project Scope and Target Audience

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## Level 3: Focused (person-to-person) non-specialised supports

- Educational sessions for caregivers, community centres personnel and teachers to enhance their knowledge and skills in identifying children who may need further specialized support
- Capacity building for social workers to deliver psychosocial interventions
- Capacity building for teachers and social workers to practice psychological first aid

# Eligibility of Applicants

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- Applicants must be tax-exempt charitable institutions under Section 88 of the Inland Revenue Ordinance of Hong Kong, and have at least three years of experience in providing local social services.
- Applications must be submitted in the name of the organisation. Applications submitted by corresponding service units or departments under the organisation shall not be accepted.
- Each applicant can submit a maximum of two applications. If submitting two applications, the applications must focus on different interventions.
- Joint applications are encouraged but one organization must be identified as the project lead.



# Project Size and Duration

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The amount of grant each project can apply for shall **not exceed HK \$1,000,000.**



The duration of the project must **not exceed 18 months.**



The funded project must commence **between June and September 2020 and be completed on or before end December 2021.**

# What We Do Not Fund

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**Save the Children Hong Kong generally will not provide funding for:**

- Fund-raising activities
- Organisations promoting particular political views
- Long term premises
- Individuals
- One-off events

For the purpose of this RFP, overseas programmes will not be considered.

Categories	Amount	% of overall budget	Narrative
I. Program Implementation Costs			
II. Staff Costs		50%	
III. Equipment and Assets Costs			
IV. Monitoring and Evaluation Costs			
V. Audit Cost			
VI. Administrative Costs			
VII. Other Costs (please specify)			
Total			

# Selection Criteria

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All project proposals are evaluated based on the following selection criteria:

1. Match with the focus area(s) and strength of programme design;
2. Ability to address social need(s) with innovative concept(s) and effective solution(s);
3. Interventions focused on supporting the most vulnerable children and youth;
4. Track record of the applicant in providing the proposed or similar services;
5. Sustainability and potential for further growth of the project;
6. Use of funds in an appropriate and cost-effective manner;
7. Comprehensive mechanism to monitor effectiveness and evaluate the success of the project, capturing learning and evidence



# RFP Process and Timeline

Key Event	Date
Launch Request for Proposal – concept notes (stage 1)	23 March 2020
Deadline of submission of concept notes	14 April 2020 at 18:00
Review concept notes	Rolling basis through 21 April 2020
Inform shortlisted organisations for stage 2 (full proposal development)	22 April 2020
For selected applicants: Deadline for submission of application form, detailed budget and log frame	13 May 2020
Review full proposal application	Rolling basis through end May 2020

# Application Procedures

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1. All documents mentioned must be submitted by email to [hk.program@savethechildren.org](mailto:hk.program@savethechildren.org). Please include "Child Mental Health RFP" in the subject line.
2. The application period is from 23 March 2020 to 14 April 2020. Closing date and time for application shall be on **14 April 2020 (Tuesday) at 6:00pm**.
3. The shortlisted applicants will be invited to fill in the application form and logistical framework provided by Save the Children Hong Kong for further assessment.



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## Annex 1

### CONCEPT NOTE

#### Project summary

<b>Project title:</b>	
<b>Project Partner:</b>	Name of organization –
	Other implementing partner organizations –
	Contact person – <i>(Name, position, phone number and email for main contact who manages the project implementation and budget)</i>
<b>Project duration:</b>	DD/MM//YYYY – DD/MM/YYYY
<b>Project focus:</b>	<i>(Can include more than one focus. For example, may include but not be limited to - mental health awareness and acceptance, children's emotional resilience, peer support, digital well-being, mental health service capacity-building, etc.)</i>



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# Q&A

**For further enquiries, please email:  
[hk.program@savethechildren.org](mailto:hk.program@savethechildren.org)**





# THANK YOU



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